SCOTT BENSON

WEBSITE

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EMAIL

PHONE

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Creative, ambitious web developer and designer eager to make an impact and learn new skills.

WORK EXPERIENCE

Freelance Web Developer

Moonlite Creative Aug. 2018-Present

- Use CSS. Bootstrap to create custom responsive web pages for clients.
- Manage and maintain client websites.
- Create and edit original graphics and photos using Adobe Creative Suite.
- Increase traffic and enhance page ranking by improving website structure, performing SEO.

Digital Strategist

Generation Vote Sept. 2018-Present

- Responsible for overall technological vision, including internal site and resources.
- Manage and maintain public website.
- Oversee messaging, brand development, and communications strategy.
- Manage social media accounts.

Cofounder/CEO

Study Clash 2016-Present

- Concieved the idea for Study Clash and led the front-end development and design of the web application, built using Ruby on Rails.
- Designed the game's avatars and content
- Contributed to the iOS and Android apps using React Native.
- Won Binghamton University's Idea Pitch Competition and the Mason Emerging Innovators Award at Worcester Polytechnic Institute.
- Participated in the Cardozo Tech Startup Clinic and Accelerate WPI programs.

Web Design Intern

Langton Creative Group May-Aug. 2017

- Helped design and create branding, packaging, and websites for clients.
- Contributed to the MirrorLite website, which went on to win the 2018 American Web Design Award and 2018 Communicator Award.

Front-End Developer Intern

Idea Kraft Jan.-May 2017

- Worked on creating web pages, landing pages and email templates for clients.
- Used skills in WordPress, Adobe Creative Suite and graphic design.

Software Developer Intern

CipherHealth Jun.-Aug. 2015

- Built a web application to serve as an internal employee feedback platform
- Used Ruby on Rails, MongoDB and tested with RSpec and Cucumber.
- Wrote code in Ruby, HAML, CSS, SASS, and JQuery/CoffeeScript

EDUCATION

Binghamton University

2014-2018

BA in Political Science, Minor in Graphic Design

PROFESSIONAL SKILLS

Programing Languages

Ruby HTMI Python CSS

Javascript

Software/ Tools

Photoshop Illustrator After Effects Indesign

Ruby on Rails React React Native iQuery

Bootstrap Git AWS S3 Heroku

Cucumber MongoDB Wordpress Drupal

Google Analytics Linux